Health Funder Panel

LGBT HealthLink, a program of CenterLink
Community Advisory Council 2017 E-Summit, Session 7
Wednesday, May 17, 2017, 4pm EST
CME/CEU Accreditation Statement

The University of California, San Francisco (UCSF) School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

UCSF designates this live activity for a maximum of 1.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Advance Practice Registered Nurses and Registered Nurses: For the purpose of recertification, the American Nurses Credentialing Center accepts AMA PRA Category 1 Credits™ issued by organizations accredited by the ACCME.

Physician Assistants: The National Commission on Certification of Physician Assistants (NCCPA) states that the AMA PRA Category 1 Credits™ are acceptable for continuing medical education requirements for recertification.

California Pharmacists: The California Board of Pharmacy accepts as continuing professional education those courses that meet the standard of relevance to pharmacy practice and have been approved for AMA PRA Category 1 Credits™. If you are a pharmacist in another state, you should check with your state board for approval of this credit.
Disclosure Statement

This UCSF CME activity was planned and developed to uphold academic standards to ensure balance, independence, objectivity, and scientific rigor; adhere to requirements to protect health information under the Health Insurance Portability and Accountability Act of 1996 (HIPAA); and include a mechanism to inform learners when unapproved or unlabeled uses of therapeutic products or agents are discussed or referenced.

The following faculty speakers, moderators, and planning committee members have disclosed they have no financial interest/arrangement or affiliation with any commercial companies who have provided products or services relating to their presentation(s) or commercial support for this continuing medical education activity:

Mollie E. Alleshire, DNP, MSN, Brad Belnap, Keisa L. Bennett, MD, MPH, Richard Burns, Anthony R. Campo, MA, BA, Robert Crane, MD, Kristen Emory, PhD, Amanda Fallin-Bennett, PhD, RN, Naomi Goldberg, Larry Kairaiuak, Elizabeth Kind, Gil Lorenzo, Amy Lukowski, Psy.D, Ana Maria Machado, MPH, Jamie Magee, Archana Maini, MD, Loui Marven, Michelle A Marzullo, PhD, MA, BA, Jennifer Matekuare, Eliza Muse, Shor Salkas, MPH, AsherLev Santos, PhD, MPIA, Catherine Saucedo, Adrian Shanker, Donna Solomon-Carter, Julia Thorsness, Regina Washington, DrPH, and Jenna Wintemberg.

The following individuals have disclosed a relevant financial interest/arrangement or affiliation with a commercial interest who provides products or services relating to their presentation(s) in the continuing education activity. All conflicts of interest have been resolved in accordance with the ACCME Standards for Commercial Support:

Sheryl Zayas, DO - Gilead
Health Funder Panel
LGBT HealthLink
2017 E-Summit
Agenda

Hear from public and private funders of health programs about what they look for in grantees.
Panelists

Richard Burns, Interim Executive Director, Johnson family Foundation

Eliza Muse, Deputy Program Manager, State of Alaska Tobacco Prevention & Control

Jamie Magee, Director, Tobacco Prevention & Control Services, Health Promotion Council

Moderator: Adrian Shanker, Executive Director, Bradbury-Sullivan LGBT Community Center
Why is this important?

LGBT community-based organizations are trusted sources of information within the communities they serve.

The LGBT community has a history of always needing to be our own healthcare advocates.

There are numerous models among LGBT community-based organizations for successful health programs.
But why do we need a panel?

The 2015 tracking report from Funders for LGBTQ Issues identifies that among the top 100 private funders in the U.S., more than half provided no funds to LGBTQ issues, and only 3 funders awarded 1% or more of their grantmaking to LGBTQ issues.
27 Cents

Out of every $100 from U.S. Foundations is what was spent on LGBT issues
We need stronger conversations about funding LGBTQ health in our communities

Of the funding that has been provided for LGBTQ issues, 24% of it is supporting LGBTQ health and wellbeing --- just about 6 cents for every $100 foundation dollars is supporting LGBTQ health and wellness
Contact information:

Adrian Shanker | Founder & Executive Director
Bradbury-Sullivan LGBT Community Center

522 West Maple Street Allentown, PA 18101

(610) 347-9988 x101

Adrian@bradburysullivancenter.org

www.bradburysullivancenter.org
Richard Burns
Interim Executive Director
Johnson Family Foundation
THE JOHNSON FAMILY FOUNDATION (JFF) SUPPORTS THE DEVELOPMENT OF HEALTHY, VIBRANT AND JUST COMMUNITIES WHERE INDIVIDUALS, FAMILIES AND THE NEXT GENERATION OF LEADERS WILL THRIVE.
JFF funds programs to improve the health of our environment; promote equality and social progress; and support education and youth.
Foundation funding is relation-based, similar to major donor funding.
If you're trying to break in and get your first foundation grants, the first part is building a relationship with the person who will receive the grant proposal and building credibility with them, the second part is actually writing the grant proposal.
Relationships with program officers are very important. The program officer needs to know they can trust the grantee to get the work done. The program officer doesn't want to look bad because of work not being done appropriately.
Recommendations
Think about the opportunities you can create to get in front of program officers.
If the program officer is doing the work they are supposed to do, you can reach out to them and ask for a meeting.
Some program officers will not have or make time if they don't know you or your organization. If that's the case, look to your network to see if an introduction can be made.

Leverage your social capital.
Find out where the program officers will be to show up and meet them. Think about conferences where funders may see you. If a funder hears you speaking and making a compelling case for your work you are in a much better position to ask for a meeting with the program officer.
Richard Burns
Interim Executive Director
Johnson Family Foundation
richarddbburns@gmail.com
Public Funders Panel: We want to work with you!

Eliza Muse, MSc
Deputy Program Manager
Alaska Dept. of Health and Social Services
Types of awards

Competitive and non-competitive grants
  – Solicited via Request for Proposals (RFP)

Professional Service Contracts
  – Solicited via RFP
  – Sole Source

Provider Agreements
Who is eligible to receive grants?

7 AAC 78.030

Another State Agency
Political Subdivisions of the State
Nonprofit Corporations and their Nonprofit Subsidiaries
Alaska Native Entities
How to apply – in general

• Online System
  – Gain access
    • Username and Password
  – Review Solicitation – Request For Proposals
  – Request successful (previous) proposals for review from Grants and Contracts
Notice to Vendors

The state’s Vendor Self Services (VSS) website allows vendors to easily manage account information, track payments, and respond to procurements electronically.

CLICK HERE TO ACCESS VENDOR SELF SERVICES (VSS)
(Website is only accessible outside of the SOA network)

For references and resources about VSS vendors may access the following link:

Most Viewed

- Central Region - Seasonal WR Effective 04.17.2017
- Notice of Proposed Changes- Rate Changes, Medicaid Facilities, Hospitals, Professional Services, & Waivers.
- Notice of Proposed Changes- Medicaid Coverage, Home & Community-Based Waiver Services, Person-Centered & Settings Amendments, & General Provisions
- RFP No. 25-17-1-043, Barrow Airport Pavement Overlay
- Northern Region - Seasonal WR Effective 04.17.2017

Feature Spotlight

Advanced Search

Multiple search fields are available to help narrow down what you’re looking for. Search by department, category, location, and more.

myAlaska Login

With your myAlaska login, you can save your searches, create favorites, and more!

Comments

State agencies now have the ability to accept comments online.

> Try it now!

> Login with myAlaska
How to apply - grants

• Online System
  – Online Public Notice System / GEMS
  – User Training Videos
    • Series of training videos
  – Gain access
    • Username and Password
  – Review Solicitation – Request For Proposals
Welcome to GEMS!

Notice: Proposal submission deadline change

*** NOTICE *** The deadline for proposal submission has changed. They will now be due by 3:59 PM of the proposal due date. ***

Welcome to GEMS!

You have reached a site maintained by the State of Alaska’s Department of Health and Social Services. GEMS is the Grants Electronic Management System for DHSS operating and capital grants. In GEMS, users will be able to view solicitations, apply for DHSS grants, manage agency information, and manage grant awards issued by DHSS.

All members of the public can view posted Request for Proposals or Request for Letters of Interest by clicking on the Solicitations tab located in the upper left corner under the State of Alaska seal. To fully utilize the site, you must have a GEMS account and a myAlaska account to authenticate your identity.

Current/Recent Grantors:

If an agency has an active grant or has had a grant with DHSS in recent years, registration may not be necessary. Please contact your Agency Power User or your DHSS Grants Administrator to confirm if your agency and contact information already exists in GEMS. Creating duplicate agencies or contacts may cause errors.

If your agency is new to GEMS, your registration must be approved before you can submit an application. Agency Power Users must log in to assign permissions and invite other agency users into GEMS. Once permissions have been assigned, users must login using their myAlaska account to authenticate their identity.

Potential Grant Applicants:

If an agency is interested in applying to a solicitation but does not have current or recent grants with DHSS, the agency must register to create a new account in order to fully utilize the site. A myAlaska account is required to authenticate your identity. Please click Register to get started.

Assistance, Technical or Otherwise:

Please note, assistance is available only until 4:00 p.m. during normal state business days. If you are a current grantee, please contact your DHSS Grants Administrator. If you are not a grantee, please contact DHSS Grants Manager Amy Burke at (907) 465-3469 or at amy.burke@alaska.gov, and she will be glad to help you.
How to apply – grants

• Online System
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    • Username and Password
  – Review Solicitation – Request For Proposals
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  – Access and Review Solicitation – Request For Proposals (RFP)
REQUEST FOR GRANT PROPOSALS
Tobacco Prevention and Control Community Grant Program
FOR FY 2014 thru 2017
Grants and Contracts Support Team

IMPORTANT NOTICE: This RFP and all appendices are available for download from the State's Online Public Notice website located at: http://www.state.ak.us/OnlinePublicNotices/. Applicants are responsible for monitoring this website for any subsequent changes or amendments that may be issued regarding this solicitation.

Britten M. Burkhouse
Grants Administrator III
Who is eligible to receive contracts?

- Non-profits
- For-profits
- Alaska Native Entities

- All must have a valid Alaska Business License
How to apply – contracts

• Online System
  – **Online Public Notice System**
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**Feature Spotlight**

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STATE OF ALASKA
REQUEST FOR PROPOSALS

TRAINING AND TECHNICAL ASSISTANCE TO TPC PARTNERS
RFP 170007316
ISSUED APRIL 7TH, 2017

The Department of Health and Social Services (DHSS) Division of Public Health (DPH) Tobacco Prevention and Control (TPC) program is soliciting proposals for a contractor to coordinate training and technical assistance to partners in every region of Alaska including TPC program grantees.

ISSUED BY: PRIMARY CONTACT:

Department of Health and Social Services
Division of Public Health

Abigail Capestan
Procurement Officer
abigail.capestan@alaska.gov
(907) 465-8209

Offerors are not required to return this form.

IMPORTANT NOTICE: If you received this solicitation from the State of Alaska’s “Online Public Notice” web site, you must register with the procurement officer listed in this document to receive subsequent amendments. Failure to contact the procurement officer may result in the rejection of your offer.
How to apply – contracts

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Who is eligible to receive provider agreements?

• Private medical providers
• Hospitals (both for-profit and non-profit)
Provider Agreement

7 AAC 81.040(A)(6) - A Provider Agreement must:

1) Be in the best interest of the target population,
2) Increase accessibility to services, or
3) Reduce cost of services to the department

Provider Agreements are non-competitive and must be posted for at least 30 days, once every two years.
Sub-awardees

• Great way to get your “foot in the door”
  – Available through grants
  – Available through contracts

• Have a valid Alaska business license
Contact information:

Eliza Muse, MSc
Deputy Program Manager
Alaska Dept. of Health and Social Services
eliza.muse@alaska.gov
WHO WE ARE

Jamie Magee
Health Promotion Council

[Logos of RESEARCH & EVALUATION GROUP, HEALTH PROMOTION COUNCIL, SOUTHEASTERN PA SODA CONTROL PROJECT, and PENNSYLVANIA DEPARTMENT OF HEALTH]
Southeastern Pennsylvania Tobacco Control Project (SEPA TCP)

- 7 Counties
- 21 service providers:
  - Healthcare systems
  - Community-based organizations
Southeastern Pennsylvania Tobacco Control Project (SEPA TCP)

**Services:**
- Tobacco Dependence Treatment
- Compliance with youth tobacco sale laws
- Advocacy
- Policy technical assistance
  - Worksites
  - Multi-Unit Housing
  - Young Lungs at Play
- SEPA Wellness Coalition
## TOBACCO USE RATES

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<td>CDC</td>
<td>20.6%</td>
<td>15.1%</td>
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<tr>
<td>American Lung Association</td>
<td>30.4%</td>
<td>20.6%</td>
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<tr>
<td>Truth Initiative</td>
<td>23.9%</td>
<td>16.6%</td>
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<td>Philly Area LGBTQ+ Community Health Needs Assessment</td>
<td>26.9%</td>
<td>19.9%</td>
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<td>Gallup</td>
<td>28%</td>
<td>18%</td>
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<tr>
<td>SAMHSA</td>
<td>32%</td>
<td>20%</td>
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TOBACCO & LGBTQ CLIENTS IN SEPA

8,201 clients

257 LGBTQ clients

48% of straight/cisgender clients quit

29% of LGBTQ clients quit
OUR PROJECT

~3% of SEPA’s tobacco cessation clients are LGBTQ

~3% of SEPA residents identify as LGBTQ

24.5% of SEPA’s LGBTQ residents smoke
Targeted outreach to LGBTQ communities in Southeastern PA

Subcontracts:
Targeted outreach to LGBTQ communities in Southeastern PA

- Direct messaging for prevention and cessation to the LGBTQ community
  - Educational materials
  - Outreach in public schools
  - Tables at LGBTQ events
  - Outreach in gay bars
  - Training to HIV testing sites
- Policy change: Smoke-Free Pride
- Cultural Competence Training for TDT providers
Education and Outreach in Schools

**Approach:**
- Educational presentations and discussions with Gay/Straight Alliances
- LGBT Smoke Free Youth Art Project
Education and Outreach in Schools

Goals:
- Educate LGBTQ youth about the dangers of tobacco use
- Empower LGBTQ youth to:
  - Educate their peers about the dangers of tobacco use
  - Advocate against deceptive and discriminatory marketing practices of the tobacco industry
- Provide a space for LGBTQ youth to creatively express their feelings about tobacco use
Education and Outreach at Gay Bars

**Goals:**
- Create clusters of nonsmokers in LGBTQ spaces
- Begin to make the case for gay bars to implement tobacco-free policies

**Approach:**
- LGBT Smoke-Free Stickers and Bracelets
- Drag Queen Outreach
GOAL: To create LGBT smoke-free spaces to reduce the social pressure to smoke
In 2017, PA had 8 (out of 19) Smoke-Free Pride Events
Southeastern PA:
  • New Hope Pride and Parade
  • Reading Pride
  • Chester County Pride
  • Lancaster County Pride
Smoke-Free Pride Events:

- Sponsor festivals to support the effort needed to make them smoke-free events
  - Signage
  - Policy creation and announcement
  - Booth/table space
  - Speaking slot on stage
- Outreach and cessation presence
Cultural Competence Training for TDT providers:

- SEPA Wellness Coalition Training (offered CE’s)
- Individual trainings for sites
- Training for all staff
- Technical assistance around organizational policies
62.6% don’t agree that LGBTQ people smoke more than the general population. (PA)
Contact information:
Jamie Magee
Health Promotion Council
JAMAGEE@PHMC.ORG
CME/CEU Access Code

In order to claim 1.0 CME/CEUs for this webinar, you will need this access code to register for CME/CEUs. If you don’t have the code, you won’t be able to claim credit!

Save this Access Code:

FUNDER
Free CME/CEUs

The **first 50 webinar participants** who register for CME/CEUs will be able to claim **up to 7.0 credits** for FREE! You will receive an email at the close of the E-Summit with instructions to claim credit. Please use this Discount Code to waive the $35 certificate fee*:

LGBTHL17

*If you are not one of the first 50 participants to register for credit, you can still claim up to 7.0 CMECEUs, for $35.
JOIN THE MOVEMENT TO ACHIEVE LGBT HEALTH EQUITY!

www.mylgbthealthlink.org

HealthLink members have access to:

- Weekly LGBT Health News Roundup
- Scholarships to help support and promote leadership in LGBT health
- Members-only online networking groups
- Exclusive webinars and resources
- Co-branding opportunities

Contact us: HealthLink@lgbtcenters.org
Web: http://www.lgbthealthlink.org
Blog: http://blog.lgbthealthlink.org
Facebook: LGBT HealthLink
Twitter: @LGBTHealthLink