SOGI Data: Promotion and Data Inclusion at State and Local Government Agencies
May 15, 2018 | 12pm ET

Moderator: Shor Salkas, MPH, Community Advisory Council Co-chair

Presenters:
Becky Wright, MPH, Tobacco Prevention Program Specialist, Multnomah County Health Department
Daniel Fernandez-Baca, Director, Center for Health Statistics, Minnesota Department of Health
Molly Herrmann, Education Consultant, Wisconsin Dept of Public Instruction
CenterLink

- Nonprofit founded in 1994
- Helps develop strong, sustainable LGBT community centers with a national network of 190+ organizations
- Builds a thriving network of centers for healthy, vibrant communities
- Recognized by the White House as a “Champion of Change”

www.LGBTCenters.org  •  954-765-6024  •  information@LGBTCenters.org
LGBT HealthLink

- One of eight CDC-funded cancer and tobacco disparity networks
- Advance LGBT wellness by addressing LGBT tobacco and cancer health disparities
- Link people with information and promote adoption of best practices
- We promote tobacco prevention & cessation, decreased second-hand smoke exposure, cancer prevention and screening and improved quality of life for those with cancer

Become a member at www.MyLGBTHealthLink.org
LGBT HealthLink Provides:

- Technical Assistance
- Trainings/Webinars/Presentations
- Needs Assessment Tool
- Sample non-discrimination policies
- Other resources such as educational materials
- Tobacco Census

- Cancer Assessment of Community Level of Readiness
- Cross-sectoral connections between health systems, providers, community centers, and departments of health
- Linkages for information and best and promising practices

[Logo: CENTERLINK - The Community of LGBT Centers]

www.LGBCenters.org  •  954-765-6024  •  information@LGBCenters.org
Today’s Presenters

Shor Salkas
Becky Wright
Daniel Fernandez-Baca
Molly Herrmann
Sexual Orientation & Gender Identity (SOGI) Data: Promotion and Inclusion at Government Agencies

May 15th, 2018
12:00pm EST
Agenda

- Brief review of SOGI Questions
- Panel of State and Local Department of Health (DOH) folks discuss their experiences using and promoting inclusion and dissemination of SOGI questions
Unpacking SOGI

SOGI = Sexual Orientation and Gender Identity

We only need TWO Questions!

NOT TOTALLY CORRECT... AND HERE'S WHY
Sexual Orientation
A person’s chosen identity label as it relates to who they are attracted to, who they have sexual and emotional relationships with

Gender Identity
A person’s chosen identity label as it relates to how they internally understand their own gender

Sexual Behavior
Different sexual activity that a person engages in with their sexual partners

Sex Assigned (Gender Assigned)
The sex marker given to a newborn when a doctor assesses their genitals. Gender (the cultural norms associated with being male/female) is also usually assigned in this moment.
Two Step Methodology for Gender Identity

Center of Excellence in Transgender Health & The Williams Institute release a report recommending:

The “Two-Step” Method (in this order)

1. Assess current gender identity (allow multiple selections)

2. Assess sex assigned at birth on original birth certificate

AND

3. Assess Sexual Orientation separately :)

Two Step Methodology for Gender Identity

1. How would you describe your current gender identity? (select all that apply)
   a. Genderqueer/gender non-conforming
   b. Man
   c. Transgender Man (female-to-male)
   d. Woman
   e. Transgender Woman (male-to-female)
   f. Another gender identity: __________________________

2. What sex were you assigned at birth (on your birth certificate)?
   a. Female
   b. Male

Not-Two Step Methodology for Gender Identity

- Do you consider yourself to be transgender?
  - Yes, transgender, male to female
  - Yes, transgender, female to male
  - Yes, transgender, gender non-conforming
  - No
Sexual Orientation (LGBT status)

Do you think of yourself as (please check all that apply):

- Straight
- Gay or lesbian
- Bisexual
- Transgender, transsexual, or gender non-conforming
- Not listed above (please write in): _____________________________
Sexual Behavior

Survey questions for sexual behavior vary on the BRFSS, YRBS, and other survey questionnaires depending on demographics and need of information.

Good practices include:

- Using non-gendered language when referring to sexual activity
- Naming a sexual activity rather than assuming a common definition
- Not assuming heterosexual relationships
- Being specific about number of partners

This information may present information about people who are not “out” as LGB or other sexual orientation identities.
~ Panel ~

- Becky Wright, MPH, Tobacco Prevention Program Specialist; Multnomah County Health Department
- Dan Fernandez-Baca, Director of Health Statistics, Minnesota Department of Health
- Molly Herrmann, Education Consultant at Wisconsin Department of Public Instruction
What has your DOH been doing to include SOGI questions in your data collection and dissemination?

What are some of the barriers or obstacles that you and your colleagues experienced related to including SOGI data in your data collection and dissemination?

What are some strategies you and your colleagues use to overcome these obstacles and to promote inclusion of SOGI data in different ways?
Collecting local SOGI data

Becky Wright, MPH
Multnomah County Health Department
Tobacco Control & Prevention Program
Why we needed local data
Data Collection Opportunity: Portland Pride Festival

2017 PORTLAND PRIDE WATERFRONT FESTIVAL AND PARADE

JUNE 17 & 18, 2017
Gender Identity Questions

2. What is your gender?

- Male
- Female
- Trans MTF
- Trans FTM
- Trans not F or M
- Genderqueer
- Prefer no gender
- Other

3. What is your sex at birth?

- Male
- Female
- Intersex
- Prefer not to answer
Sexual Orientation Questions

4. I identify as (check all that apply):
   - Lesbian
   - Gay
   - Asexual
   - Bisexual
   - Heterosexual/Straight
   - Queer
   - Pansexual/Omnisexual
   - Questioning
   - Other

3. I'm attracted to (check all that apply):
   - Men
   - Women
   - MTF Transgender
   - FTM Transgender
   - None

*Asked only in 2015
Combined 2015-2017 Pride Survey Results

Sexual Orientation

- Bisexual: 19%
- Lesbian: 17%
- Heterosexual/Straight: 16%
- Gay: 13%
- Queer: 13%
- Pansexual/Omnisexual: 11%
- Other: 4%
- Asexual: 3%
- Questioning: 3%

Gender Identity

- Female: 60%
- Male: 22%
- Genderqueer: 6%
- Trans FTM: 5%
- Other: 3%
- Prefer no gender: 2%
- Trans MTF: 2%
- Trans not For M: 1%
Combined 2015-2017 Pride Survey Results

Smoking and e-cigarette use by sexual orientation and gender identity, 2015-2017

- Gender Non-Conforming
  - Cigarettes: 25%
  - E-Cigarette Use: 21%

- LGBQA+
  - Cigarettes: 22%
  - E-Cigarette Use: 16%
Combined 2015-2016 Pride Survey Results

Any tobacco use, inc. e-cigs

- Cisgender and white: 36%
- Non-cisgender and white: 41%
- Cisgender and non-white: 43%
- Non-cisgender and non-white: 63%
Barriers/Obstacles
Next steps
Dan Fernandez-Baca
Director of Center for Health Statistics
Comparison Data

What do we compare to and how do we set benchmarks?

Patterson, Jabson, & Bowen 2017 (LGBT Health)

- 43 publicly accessible data sources with some SOGI/SGM health surveillance data
- Only 14% covered identity, behavior, and attraction
- Only some standardization between datasets
Sampling Challenges

2015/2016 [Gallup Poll](#) suggests MN has 118,556 LGBT adults (4.0% of the population)

2016 Williams Institute report suggests 0.59% of Minnesotans identify as Transgender

By comparison, the 2010-2014 ACS data suggests in Minnesota:

- 4.0% are African American
- 3.4% are Mexican
- 1.2% are Hmong
- 0.9% are Somali
Sampling Challenges

LGBTQ individuals do not cluster as a population at the time of birth

Social clustering does occur, but we cannot measure them until they self-identify which may not fully occur until adulthood

Data collection often needs to be a population level

Even then, it may not be sufficient to look at quantitative data from an intersectional perspective (race/ethnicity, urban/rural, SES, educational background)
Getting Buy In

We are likely to be most successful if we can:

- Provide a standardized question set with national comparison data
- Identify surveillance efforts that will yield sufficient sample
Current questions:
Gender identity (#6)
Do you consider yourself transgender, genderqueer, genderfluid, or unsure about your gender identity?

a. O Yes
b. O No

Sexual orientation (#8)
Which of the following best describes you?

a. O Heterosexual (straight)
b. O Bisexual
c. O Gay or lesbian
d. O Not sure (questioning)
### Juvenile Correctional Facilities

<table>
<thead>
<tr>
<th>Question</th>
<th>Male %</th>
<th>Female %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Which of the following best describes you?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Heterosexual (straight)</td>
<td>90</td>
<td>49</td>
</tr>
<tr>
<td>Bisexual</td>
<td>7</td>
<td>33</td>
</tr>
<tr>
<td>Gay or lesbian</td>
<td>3</td>
<td>10</td>
</tr>
<tr>
<td>Not sure (questioning)</td>
<td>0</td>
<td>8</td>
</tr>
<tr>
<td>Do you consider yourself transgender, genderqueer, genderfluid, or unsure about your gender identity? ^</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Yes</td>
<td>4</td>
<td>6</td>
</tr>
<tr>
<td>No</td>
<td>96</td>
<td>94</td>
</tr>
<tr>
<td>A person’s appearance, style, dress, or the way they walk or talk may affect how people describe them. How do you think other people at school would describe you? ^</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Very or mostly feminine</td>
<td>4</td>
<td>42</td>
</tr>
<tr>
<td>Somewhat feminine</td>
<td>7</td>
<td>24</td>
</tr>
<tr>
<td>Equally feminine and masculine</td>
<td>7</td>
<td>25</td>
</tr>
<tr>
<td>Somewhat masculine</td>
<td>28</td>
<td>3</td>
</tr>
<tr>
<td>Very or mostly masculine</td>
<td>55</td>
<td>7</td>
</tr>
</tbody>
</table>

^ New questions in 2016.
# MDH Data Examples: MN Student Survey

## Alternative Schools and Area Learning Centers

<table>
<thead>
<tr>
<th>Question</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>Which of the following best describes you?</td>
<td>%</td>
<td>%</td>
</tr>
<tr>
<td>Heterosexual (straight)</td>
<td>92%</td>
<td>69%</td>
</tr>
<tr>
<td>Bisexual</td>
<td>3%</td>
<td>23%</td>
</tr>
<tr>
<td>Gay or lesbian</td>
<td>1%</td>
<td>3%</td>
</tr>
<tr>
<td>Not sure (questioning)</td>
<td>4%</td>
<td>6%</td>
</tr>
<tr>
<td>Do you consider yourself transgender, genderqueer, genderfluid, or unsure about your gender identity?(^\wedge)</td>
<td>%</td>
<td>%</td>
</tr>
<tr>
<td>Yes</td>
<td>3%</td>
<td>7%</td>
</tr>
<tr>
<td>No</td>
<td>97%</td>
<td>93%</td>
</tr>
<tr>
<td>A person’s appearance, style, dress, or the way they walk or talk may affect how people describe them. How do you think other people at school would describe you?(^\wedge)</td>
<td>%</td>
<td>%</td>
</tr>
<tr>
<td>Very or mostly feminine</td>
<td>2%</td>
<td>33%</td>
</tr>
<tr>
<td>Somewhat feminine</td>
<td>4%</td>
<td>32%</td>
</tr>
<tr>
<td>Equally feminine and masculine</td>
<td>17%</td>
<td>28%</td>
</tr>
<tr>
<td>Somewhat masculine</td>
<td>32%</td>
<td>5%</td>
</tr>
<tr>
<td>Very or mostly masculine</td>
<td>45%</td>
<td>2%</td>
</tr>
</tbody>
</table>

\(^\wedge\) New questions in 2016.
~ Panel ~

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Molly Herrmann, Education Consultant, Wisconsin Dept of Public Instruction
These webinar recordings, and more, are available on our MyLGBTHealthLink.org member site. Join today – it’s free!
Here are some of the additional resources and tools available to you through our MyLGBTHealthLink.org member site.

- LGBT HealthLink’s Tips-related posters
- Best and Promising Practices guides for both tobacco control and cancer care
- LGBT Wellness fact sheets
- Healthcare Bill of Rights
- Health Starts Here posters
- Infographics on smoking, vulnerable populations
- Interactive website of LGBT Best and Promising Practices Throughout the Cancer Continuum
JOIN THE MOVEMENT TO ACHIEVE LGBT HEALTH EQUITY!

www.mylgbthealthlink.org

HealthLink members have access to:

• Weekly LGBT Health News Roundup
• Scholarships to help support and promote leadership in LGBT health
• Members-only online networking groups
• Exclusive webinars and resources available for download
• Co-branding opportunities
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Tuesday, May 15, 2018
12pm ET: SOGI Data: Promotion and Data Inclusion at State and Local Government Agencies
2pm ET: Special Considerations - Cancer Concerns for and of Sexual Gender Minority
4pm ET: Social Service Navigation: Leveraging Your Referral Network into a Well-funded Case Management and Navigation Program

Wednesday, May 16, 2018
12pm ET: Cervical Cancer Screening for Sexual and Gender Minority
2pm ET: Funding Your Programs through Practice-based Research Partnerships
4pm ET: Best and Promising Practices for LGBTQ Inclusion and Cultural Competence at State and Local Health Departments

Thursday, May 17, 2018
12pm ET: Effective Programs for Reaching and Engaging Underserved and Hard to Reach Populations
2pm ET: Birth of the LGBT Tobacco Control Movement: A Movement to Save Health and Lives
4pm ET: Beyond the Quitline