Funding Your Programs Through Practice-based Research Partnerships

May 16, 2018 | 2pm ET

Moderator: Kristen Emory, PhD, Community Advisory Council Member

Presenters:
Adrian Shanker, Executive Director, Bradbury-Sullivan LGBT Community Center
Andrew Palomo, MSW, Valley Youth House
Jonathan Lassiter, Muhlenberg College
CenterLink

- Nonprofit founded in 1994
- Helps develop strong, sustainable LGBT community centers with a national network of 190+ organizations
- Builds a thriving network of centers for healthy, vibrant communities
- Recognized by the White House as a “Champion of Change”

www.LGBTCenters.org  954-765-6024  information@LGBTCenters.org
LGBT HealthLink

- One of eight CDC-funded cancer and tobacco disparity networks
- Advance LGBT wellness by addressing LGBT tobacco and cancer health disparities
- Link people with information and promote adoption of best practices
- We promote tobacco prevention & cessation, decreased second-hand smoke exposure, cancer prevention and screening and improved quality of life for those with cancer

Become a member at www.MyLGBTHealthLink.org
LGBT HealthLink Provides:

- Technical Assistance
- Trainings/Webinars/Presentations
- Needs Assessment Tool
- Sample non-discrimination policies
- Other resources such as educational materials
- Tobacco Census

- Cancer Assessment of Community Level of Readiness
- Cross-sectoral connections between health systems, providers, community centers, and departments of health
- Linkages for information and best and promising practices
Today’s Presenters

Kristen Emory
Adrian Shankaer
Andrew Palomo
Jonathan Lassiter
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Kristen Emory, PhD, San Diego State University

Adrian Shanker, Executive Director, Bradbury-Sullivan LGBT Community Center

Andrew Palomo, MSW, Valley Youth House

Jonathan Lassiter, Ph.D, Muhlenberg College
What is Practice-based research?
Practice-based research allows researchers to use community and creativity to test potential interventions or solutions to determine effectiveness and/or replicability.
What does this have to do with my community agency?
Case study:
Project SILK Lehigh Valley
In 2016, Bradbury-Sullivan LGBT Community Center, a CBO in Pennsylvania, was seeking funding to develop a youth program.
A researcher at The HIV Prevention & Care Project at the University of Pittsburgh Graduate School of Public Health had funding to determine replicability of a successful LGBT youth program in Pittsburgh. The program was designed as recreational-based safe space for MSM & YTW of color for HIV interventions.
Bradbury-Sullivan LGBT Community Center and Valley Youth House, another CBO in Pennsylvania, applied in partnership and received funding for a 15-month pilot.
For Bradbury-Sullivan LGBT Community Center, this practice-based research grant was an optimal way to launch our youth program since it was fully-funded and we would receive TA from the researcher.
Project Silk’s Impact
- Allowed the program to understand basic evaluation (e.g. logic models 101)
- We used data to inform out practice
- CQI – was a focus throughout the project in order to ensure quality data
<table>
<thead>
<tr>
<th>INPUTS OR RESOURCES</th>
<th>ACTIVITIES</th>
<th>OUTPUTS</th>
<th>SHORT-TERM OUTCOMES</th>
<th>INTERMEDIATE OUTCOMES</th>
<th>LONG-TERM OUTCOMES</th>
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</thead>
<tbody>
<tr>
<td>Resources available to the program that allow and support service delivery, including money, staff, volunteers, clients, materials, or equipment</td>
<td>The methods of service delivery carried out by staff</td>
<td>The product delivered or unit of service provided, usually described numerically, such as number of people served or number of hours of service delivered</td>
<td>The first changes that occur for the individuals, families, organizations, or community as a result of the program</td>
<td>The subsequent benefit for people during or after their involvement in a program</td>
<td>The eventual impact on individuals, families, organizations, or community for which the program is accountable</td>
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<tr>
<td>● People:</td>
<td>● Psychoeducational Group Sessions focusing on HIV prevention and life skills</td>
<td>● 10 group sessions in the fall</td>
<td>● Increase engagement with the center</td>
<td>● HIV seropositivity rate ≥3%</td>
<td>● Reduction in HIV and STI infections for LGBTQA, YMSM and YTW</td>
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<tr>
<td>○ 1 FTE Case Manager</td>
<td>● Opportunities for cultural activities</td>
<td>● 10 group sessions in the winter</td>
<td>● Increase in case management cases</td>
<td>● STI seropositivity rate ≥5%</td>
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<tr>
<td>○ 1 FTE Group Facilitator</td>
<td>● One-on-One case management services for YMSM and YTW</td>
<td>● 10 group sessions in the summer</td>
<td>● Linkage to Partner Services ≥80%</td>
<td>● HIV incidence rate ≥5%</td>
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<tr>
<td>○ .5 FTE Clinical counselor</td>
<td>● 4 cultural activities yearly (art museums, Broadway shows, beach, etc.)</td>
<td>● 4 cultural activities yearly</td>
<td>● Increase in PrEP uptake ≥30% compared to baseline</td>
<td>● Linkage to care rate ≥80%</td>
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<td>● $239,484 in financial assistance</td>
<td>● Hosting 1 LGBTQA Prom</td>
<td>● Hosting 1 LGBTQA Prom</td>
<td>● Re-engagement in care/supportive services ≥10 people per year</td>
<td>● Linkage to Partner Services 80%</td>
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<td>● Office Space</td>
<td>● Week Long Leadership retreat summer 2017</td>
<td>● Week Long Leadership retreat</td>
<td>● Increase in overall well-being</td>
<td>● Increase in PrEP uptake ≥30% compared to baseline</td>
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<td>● Professional Development</td>
<td>● On-going MH treatment, as needed</td>
<td>● On-going MH treatment, as needed</td>
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<td>● Re-engagement in care/supportive services ≥10 people per year</td>
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<td>● Supplies/materials</td>
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<td>● Recreation-based safe space</td>
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<td>● Youth Led Advisory Board</td>
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**Assumptions:**

- Asset-based youth (PYD) development in program planning, staffing, recruitment, and engagement; cultural competency in all staffing and volunteer roles
- Strong agency buy-in and support; Harm reduction philosophy; Peer navigation to PrEP/PEP, HIV-related medical care, and social services; Social Network Strategy with social media components; Integrated HIV and STI testing and self-testing; Co-located mental health and supportive services
Review the monitoring data? Why bother? We're going fine.

Remember M&E information is useful only if it is used!
Gender Identity (n=97)

- Male: 40
- Male POC: 32
- Female: 31
- Gender Fluid & Gender Queer: 10
- Trans Female: 4
- Trans Male: 12
PHQ-9-Score

Pre Test  Post Test

PHQ-9-Score
With Data we were able to:
1. Make sure we were reaching our targets and ensure program fidelity
2. Make program decisions
3. Advocate for further funding
From a research perspective
Community-based Participatory Research (CBPR) and Social Justice
Four Tenets of CBPR:

- Community as primary unit
- Enhances and builds on community’s strengths
- Collaborative relationship throughout entire research process
- Knowledge gained is translated into specific action
Benefits of CBPR for Researchers

- Time intensive
- Knowledge from the ground up (emic)
- Recruitment benefits
- Feedback on research procedures
- Targeted dissemination
Community Partners and Researchers

- Both need each other
- Be specific in goals for relationship
- Be specific about procedures and dissemination
- Detail who will be leaders for each stage/step of process
Community Partners and Researchers

- Sharing of expertise: community and research methodologies
- Timelines and time expenditures
- Budgets and resources
- Relationships beyond funding period
LGBT HealthLink developed fact sheets to offer LGBT-specific information for health care professionals and consumers of health. These tools and additional resources are available from the MyLGBTHealthLink.org member site. Join today – it’s free!
JOIN THE MOVEMENT TO ACHIEVE LGBT HEALTH EQUITY!

www.mylgbthealthlink.org

HealthLink members have access to:

• Weekly LGBT Health News Roundup
• Scholarships to help support and promote leadership in LGBT health
• Members-only online networking groups
• Exclusive webinars and resources available for download
• Co-branding opportunities
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Tuesday, May 15, 2018
12pm ET: SOGI Data: Promotion and Data Inclusion at State and Local Government Agencies
2pm ET: Special Considerations - Cancer Concerns for and of Sexual Gender Minority
4pm ET: Social Service Navigation: Leveraging Your Referral Network into a Well-funded Case Management and Navigation Program

Wednesday, May 16, 2018
12pm ET: Cervical Cancer Screening for Sexual and Gender Minority
2pm ET: Funding Your Programs through Practice-based Research Partnerships
4pm ET: Best and Promising Practices for LGBTQ Inclusion and Cultural Competence at State and Local Health Departments

Thursday, May 17, 2018
12pm ET: Effective Programs for Reaching and Engaging Underserved and Hard to Reach Populations
2pm ET: Birth of the LGBT Tobacco Control Movement: A Movement to Save Health and Lives
4pm ET: Beyond the Quitline
THANK YOU!

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